

Last updated: 20 10 2021

Version: 1.0

Perm Placements Ltd respects your right to privacy on the Internet, and therefore, has implemented security measures to protect your personal data, and will manage your data in accordance with the data privacy regulations.

This privacy policy will explain what we will do with your data, how and when we collate it, how it is secured, and explain your rights to your personal data held by Perm Placements Ltd.

#### 1. What information do we collate

Data that is collected through this website will only be collected with your permission, however, under certain circumstances data is needed to provide, and improve the service we provide to you.

This privacy policy will detail where the data is collected from, why the data is needed, and how we will use it. Unless it is obvious.

##### 1.a) Information you provide via the website and other means

As you are using this website you may enter your personal details such as; your name, address, email address, and phone number. These details will normally be captured via a contact form, Skype, or maybe a quote form.

##### 1.b) Data that is automatically collected

When someone visits our website, parts of their data may be automatically collected from the device they are browsing the Internet with, these are collected by the use of browser cookies (which can be opted out of), and sometimes other party cookies may also collect data from your browser. Examples of data that may be collected from your browser could be; web browser, IP address, device type, and the web pages visited on our website, and previous websites that may have been visited. The data collected may be used for marketing campaigns on social media websites and search engines.

##### 1.c) Data from other sources

Sometimes we may capture data from other sources such as, other parties – business partners, integrated services, and advertisers. All information collected will be treated as Personal Data and business, in accordance with this policy.

#### 2. How we use the data we collect

The information we collect is used in a variety of ways to include:

##### 2.a) Day to day operations

The data is used to improve functionality of this website, to provide cloud services and cloud-related information via email or subscription service.

##### 2.b) Improvements to the website

We colate data and analyze it to improve the UX of the website for our customers. All data used for this purpose is treated with an anonymised form.

#### 2.c) Communications

Sometimes we may use the data to contact our customers and users of the website, with promotional news, relating to our products and services that may be of interest to you. It is your legal right to opt-out of communications via ‘your rights’.

#### 2.d) Tracking Technology and cookies

Detailed information regarding Cookies can be read [here](#).

#### 2.e) Analytics

Google Analytics is used to analyze traffic to our website, all data is none identifiable. [Google policy here](#).

#### 3. How long will we hold your data for

Your data is only held on our secure systems for as long as deemed necessary, and only for the purposes outlined on this privacy policy page. Log files may also be stored for statistical analysis purposes, these log files are typically only held for a limited time. Unless of course they are being held because of website security purposes, UX, and in situations where we fall under legal obligation.

#### 4. How we endeavor to protect your data

Your data is taken very seriously, all data is held securely, however, no service can guarantee your data will be completely secure. If you have any concerns about your data, please contact us as soon as possible.

#### 5. When and if your information is shared with others

Your personal data will never be sold to others. But we may share your data in these ways, with your permission:

##### 5.a) Public announcement

Your information will be shared if you require it to be added to your website content, or you add it to our website content, such as a comment on a blog post.

##### 5.b) Third party companies to provide a service

We also work with other companies, these companies supply services to us such as; data management, advertising, and reporting tools. These companies may have access to some of your data while they process their services. All information that we provide is limited, and only applicable to make the service that is provided operate correctly.

##### 5.c) Anonymous identifiable information

Some of the data we use is none identifiable and is simply statistics of site usage to help us

improve our services to you. Sometimes this information may be disclosed to third party companies, such as advertisers, vendors, and research companies.

#### 5.d) Compliance with Law

Sometimes we may be asked by law enforcement or government agencies to disclose data, which we will cooperate.

We also reserve the right to disclose your personal data to minimize the risk of Perm Placements Ltd's liability, or protect ourselves and others from fraudulent or unlawful activities.

#### 6. Your rights

You have the right to:

Request any information we hold on you  
Inform us to amend your details so they are correct  
Delete all of your data from our records  
Only use your data for certain purposes  
Ask us to stop using your data at any time  
Exceptions to the above:

When access to the data would reveal information about another individual  
If we are legally prevented from disclosing the data  
We may retain your data even after you have asked us not to, if we are required by law

#### 7. Changes to this privacy policy

This privacy policy may be changed from time to time, it is recommended that you visit this page periodically to check. We will keep a time stamp on the top left of this page to inform you when the policy has been altered.

Your continued custom indicates that you have read, and understood the current privacy policy.

#### 8. Information on how to contact Perm Placement Ltd

Any question regarding this privacy policy can be addressed to us using the contact details below:

By post:

Advantage House,  
Stowe Court,  
Stowe Street,  
Lichfield,  
Staffordshire,  
WS13 6AQ